

# OAKVILLE SOCCER CLUB FUNDRAISING POLICY



*Any fundraising done by OSC or its Rep Teams must abide by the OSC Sponsorship Policy.*

## **FUNDRAISING TERMS/GUIDELINES**

Oakville Soccer Club is a not-for-profit organization, which means that any surplus funds generated must be put back into OSC programs. OSC is not a charity, does not hold that distinction with Revenue Canada and therefore cannot issue charitable tax receipts.

Rep teams should refrain from using the word “donate” when fundraising. Donations are generally given to charities, with nothing received in return, and a tax receipt is generated to recognize the donor contribution. If a Rep team is selling something, it should use the term “fundraising,” and ask people to “support” or “help” the team.

Sponsorship is not a donation. Sponsorship is an expense incurred by a company to promote its business. Sponsors receive benefit by having their brand recognized with OSC and/or a team.

## **REP TEAM FUNDRAISING**

Rep teams are allowed and encouraged to fundraise to offset costs. OSC provides opportunities for teams to fundraise at OSC hosted tournaments, photo days, festival days, registration, etc. OSC makes these opportunities available and accepts teams on a first-come, first-served basis. Requests for any team or member to conduct fundraising at venues or event hosted by OSC must be emailed to the Manager of Sponsorships on or before April 12 each year.

Teams initiating fundraising campaigns must submit a brief outline of their plan and any print collateral associate with it via email to the Manager of Sponsorships for prior approval. Team sponsors cannot conflict with OSC Corporate Partners. Please [click here](#) for the updated list.

Rep teams may offer the following assets to sponsors:

- Logo placement on uniforms in a 2” by 4” area on the sleeve (one logo per sleeve home and away)
- **Absolutely no modifications to or advertising on the Club tracksuit are permitted.**
- Logo placement on team banners
- Logo on team’s website on TeamSnap

## **HOUSE LEAGUE FUNDRAISING**

Youth House League team [Sponsorship](#) is arranged by the Club’s Marketing Department. Team officials and/or parents are not permitted to seek or accept additional sponsorship, or engage in independent fund-raising activities, for their House League team. Independent ‘team websites’ for House League teams are only permitted with written permission from the Club.

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Sponsorships help to reduce overall registration fees and the Club encourages every player to support OSC corporate and team sponsors. Sponsors can request either their child or another additional player request for their team(s).

Anyone interested in becoming an OSC sponsor should complete a Sponsorship Form or contact the Manager of Sponsorships.